

EYEGAZE PRIVACY POLICY

UPDATED NOVEMBER 29, 2021

Eyegaze respects the privacy of our users. This Privacy Policy explains how Eyegaze collects, uses, and shares your personal data. You can also view this information at any time in the settings related to the product and/or online at eyegaze.com/privacy.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy Policy to stay informed of updates. If you have not opted-out, you will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy.

WHAT IS PERSONAL DATA AT EYEGAZE

Any data that relates to an **identified or identifiable individual or that is linked or linkable to them by Eyegaze is “personal data,” regardless of geographical location.** This includes data such as your name that can directly identify you and data that can reasonably be used to identify you.

YOUR PRIVACY RIGHTS AT EYEGAZE

You can disable some of the data collection by going to the Eyegaze Edge Settings > Advanced > Remote Logging and selecting the “Off” button. If you choose to opt-out, you have the right not to be treated in a discriminatory way or to receive a lesser degree of service from Eyegaze. Eyegaze does not sell your data. Eyegaze may share your data with third parties to perform certain tasks or provide services. Eyegaze does not share personal data with third parties for their own marketing purposes.

PERSONAL DATA EYEGAZE COLLECTS FROM YOU

Personal Information provided by you: We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and services, leave

comments, upload images, participate in activities on the website or otherwise contact us.

Information automatically collected: Some information such as your internet protocol (IP) address and/or browser and device characteristics is collected automatically when you visit our website.

Cookies and other technologies: Cookies and other technologies help us better understand how people have used our website, which parts they have visited and facilitate the effectiveness of advertisements and web searches.

Device Information: Data from which your Eyegaze product could be identified such as your product serial number.

Usage Data: Data about your activity such as Eyegaze software usage, product interaction, crash data, performance and other diagnostic data.

You have the right to opt-out, however if you choose to do so, in some cases we may not be able provide you with our best services, responses, or support.

USE OF YOUR INFORMATION

Provide better support: Eyegaze uses your personal data necessary to provide you with the requested information, services, and best product and support, which may include personal data collected for data analysis, or troubleshooting. For example, if you experience a device crash, information about the crash helps us identify the source of the crash and fix it. OR For example, we collect data on program usage to improve its quality and make it more usable for you. Eyegaze retains your personal data only for as long as necessary to fulfill the purposes for which it was collected. We may use your information for other business purposes, such as data analysis, evaluate and improve our website, products, marketing, and your experience.

Others: If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. We may also disclose your information where there is lawful basis for doing so, if we determine

that disclosure is reasonably necessary in the event of a reorganization, merger, or sale.

SECURITY OF YOUR INFORMATION

We use **administrative, technical, and physical security measures** to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

POLICY FOR CHILDREN

We do not knowingly solicit information from children under the age of 13 without consent from appropriate authority.

CALIFORNIA PRIVACY RIGHTS

Please note that Eyegaze does not sell or share information to third parties for marketing purposes. California consumers can directly contact Eyegaze to exercise their rights. Eyegaze will ask you for information necessary to verify your identity for security reasons.

CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

Eyegaze Inc. 10363 Democracy Ln, Fairfax, Virginia, USA, 22030

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